



*The Maryland State Medical Society*

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## **OVERVIEW OF MEDCHI BUSINESS OF MEDICINE PROGRAM FOR PHYSICIANS**

BALTIMORE, April 24, 2017 — A little over a year ago, MedChi announced the re-launch of its Business of Medicine Program. MedChi understood that a physicians greatest challenge in healthcare was not clinical, but to deliver safe and effective care to patients at a low cost. This is a challenge that requires knowledge and utilization of business skills. The Business of Medicine – Improving Patient Outcomes program taught these skills.

The program consisted of online courses developed by physicians and business professionals with experience at every level of healthcare. They were specifically designed to empower physicians to make better decisions resulting in superior patient outcomes and the opportunity to earn a MedChi CME certificate.

The topics over the course of the past year included: Quality Leadership for Physicians; Practical Tools for Positive Change; Leading Improvement; and Leading in the Era of Health Care Reform. Overall 319 members and non-members participated in these courses.

President of MedChi, Dr. Stephen Rockower, states “in this changing health care environment, physicians need to be proficient in both clinical and business decision making. This course is helpful in both areas.”

MedChi is also working with the Center for a Healthy Maryland leadership and is considering offering a certificate program on Care Management.

### About MedChi

MedChi, The Maryland State Medical Society is a non-profit membership association of Maryland physicians. It is the largest physician organization in Maryland. The mission of MedChi is to serve as Maryland's foremost advocate and resource for physicians, their patients and the public health of Maryland. For more information, please visit [www.medchi.org](http://www.medchi.org).